



2017 Annual Conference

*Looking Toward the Future*

*Corporate Sponsorship Opportunities*

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October 28, 2017

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At  
The Whitehall Hotel  
1700 Smith Street  
Houston, Texas

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Wilson Disease Association  
1732 1<sup>st</sup> Avenue #20043  
New York, NY 10128  
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[www.wilsonsdisease.org](http://www.wilsonsdisease.org)  
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Dear Friend:

Thank you for taking the time to select one of the sponsorship levels below. Your generous contribution will allow the Wilson Disease Association to continue its mission and ultimately realize its vision.

Since Wilson disease is an orphan disease that receives no government support, has no celebrity spokesperson, and receives little media attention, we must rely on those who understand the importance of the WDA's efforts. Thank you in advance for realizing the value of supporting our cause.

Sincerely,

Jean Perog  
President

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### Purpose

The purpose of the WDA Annual Conference is to provide up-to-date information to our families and the medical community as a whole. This includes scientific presentations of current research and therapies pertinent to Wilson disease. We bring together the leading physicians, researchers, and other healthcare professionals in the field and offer a supportive environment for those affected by Wilson disease.

### Target Audience

The target audience includes clinicians, researchers, medical residents, medical students, patients, families and caregivers living with Wilson disease.

### General Information

All advertisements must be provided in electronic file format to be included in the conference book. File formats accepted: TIFF, EPS, JPEG, PDF (high resolution only) E-mail to [Judi.keller@wilsonsdisease.org](mailto:Judi.keller@wilsonsdisease.org). Deadline for artwork submission is September 15, 2017.

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If you have any questions, please contact Jean Perog, President.

[jean.perog@wilsonsdisease.org](mailto:jean.perog@wilsonsdisease.org)

414-961-0533 ext 1000

Judi Keller, ext 3000

[judi.keller@wilsonsdisease.org](mailto:judi.keller@wilsonsdisease.org)

**PLATINUM LEVEL****\$5,000.00**

## Conference Banquet Sponsor

## Benefits:

- One full-page B/W advertisement in the Conference Program
- On-site signage at banquet venue
- Exhibition space: 6 foot table top display area
- Four complimentary registrations for the conference events
- Recognition as Platinum Level supporter in the WDA newsletter and on the WDA website.

**GOLD LEVEL****\$3,000.00**

## Conference Lunch Sponsor.

## Benefits:

- One half-page B/W advertisement in the Conference Program
- On-site signage at reception venue
- Exhibition space: 6 foot table top display area
- Three complimentary registrations for the conference events
- Recognition as Gold Level supporter in the WDA newsletter and on the WDA website.

**SILVER LEVEL****\$2,500.00**

## Conference Friday Evening Welcome Reception

## Benefits:

- One quarter-page B/W advertisement in the WDA Conference Program
- On-site signage at conference venue
- Exhibition space: 3 foot table top display area
- Two complimentary registrations for the conference events
- Recognition as a Silver Level supporter in the WDA newsletter and on the WDA website.

**ZINC LEVEL****\$1,500.00**

## Audio/Visual Sponsor

## Benefits:

- One quarter-page B/W advertisement in the WDA Conference Program
- Exhibition space: 3 foot table top display area
- Two complimentary registrations for the conference events
- Recognition as Zinc Level supporter in the WDA newsletter and on the WDA website.

**COPPER LEVEL****\$1,000.00**

## Conference Breakfast and Breaks Sponsor

## Benefits:

- One quarter-page B/W advertisement in the WDA Conference Program
- Recognition as a Copper Level supporter in the WDA newsletter and on the WDA website.

**INDIVIDUAL SPONSORSHIP****\$100.00**

## Benefits:

- One B/W business card size advertisement in the WDA Conference booklet
- Recognition as an Individual Sponsorship supporter in the WDA *Copper Connection* newsletter and on the WDA website.

We are pleased to sponsor the Conference event:

In the amount of \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone \_\_\_\_\_

Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company personnel attending: Special Dietary Requests:#  
# Other: \_\_\_\_\_

Kosher#

Vegetarian

#### Additional Information

Funds: Sponsorship monies should arrive at the WDA office no later than September 15, 2017. Please make checks, in US funds, payable to Wilson Disease Association and mail to:

Wilson Disease Association  
1732 1<sup>st</sup> Avenue,  
#20043  
New York, NY 10128

Wire transfers can also be arranged.

Artwork: Please send a digital high resolution file of your advertisement, as it is to appear in the conference program to [judi.keller@wilsonsdiseaseorg](mailto:judi.keller@wilsonsdiseaseorg) by September 15, 2017

Lodging: A block of rooms is reserved at a group rate of \$129 plus taxes and fees

Program, hotel and transportation information can be found on our website at:  
<http://wilsonsdisease.org/for-patients-families/events/2017-annual-conference>

Thank you in advance for your support!