



Dear fellow sponsors,

This year we are organizing the first nationwide walk for Wilson's disease! Wilson's disease is a rare genetic disorder that results in toxic levels of copper accumulation in the body, primarily affecting the liver and brain. This disease primarily affects children, with average age of onset at 13 years old. If diagnosed and treated early, WD patients can often times lead normal lives. However, if diagnosed late, patients can and often develop severe liver disease and/or severe neurological symptoms, and will die without treatment. Our goal with the Big WOW is to raise awareness for Wilson's disease and raise money for the Wilson's Disease Association, which continually supports WD patients and their families. This year, our walk will take place in 24 cities across North America on 9/19/2015. We would be honored if you could join us in our efforts to raise support for this rare and often isolating disease. We have two levels of sponsorship, national and local.

National Level (\$2500): We will print your logo on the back of our official Big WOW shirt that will be distributed across North America. We will also place your logo on our Big WOW website as well as on the Big WOW event webpage for the local event in your city. We will also provide local advertising for you at our event in your city.

Local Level (\$250-\$2499): We will place your logo on our local Big Wow event webpage and provide local advertising for you at our event in your city.

For national level sponsorships, please contact Chris Simopoulos at

chris@thewilsonsbigwow.com.

All donations are tax deductible and will go directly to the WDA (Federal Tax ID #16-1154397). We thank you in advance for your support!

Sincerely,

Chris Simopoulos, the Big Wow Chair

